

Expanding ICT partnerships with Japan

After the successful visit of the Japanese President to India, NASSCOM would be participating at the CEATEC from 3rd - 6th October in Tokyo, Japan. CEATEC is the biggest event in Asia around IOT and is an interesting platform to increased collaboration with Japan. Indian IT industry's image in Japan. This year is CEATEC JAPAN's 18th year, and it marks a bold step forward into the future. CEATEC has evolved from being a comprehensive exhibition for cutting-edge IT and electronics into a CPS/IoT exhibition.

The theme for CEATEC JAPAN 2017 is "Connecting Society, Creating the Future" to inspire co-creation among people and businesses.

Japan is the third largest country by GDP and second largest in terms of IT spend. Japanese ecosystem is extremely innovative and competitive with new cutting-edge technology on the hardware side of things and we believe Indian software capabilities in these new-age technologies complement each other well to co-develop & promote world-class solutions. Committed to this resolve for creating opportunities mutually beneficially for companies from both sides to meet and discuss business interest - NASSCOM is organizing the participation at CEATEC of Indian companies having offerings for the chosen verticals leveraging Digital technologies and ER&D capabilities.

Last year there were 10 Indian startup companies who participated in CEATEC 2016 leveraging our relationship with METI / ITAC with whom we signed the MOU earlier this year. This year besides the 10 startup companies there will be about 15 Large & SME companies who will also participate in the program and NASSCOM plans to have India Pavilion at CEATEC to enhance the image of Indian IT in Japan.

Other highlights will include:

1. Keynote speakers from India in the International Keynote session
2. NASSCOM Indian Showcase at CEATEC in Hall no.4
3. Participation at the exclusive Japanese CXO luncheon meeting on 4th September 2017
4. Indian Ambassador to Japan to inaugurate - 'India Day' on 4th September 2017
5. Guided networking trip of CEATEC
6. Networking event with hosts on 4th Oct
7. India - Open House session on with Indian startup companies - 5th September 2017

The startup companies participating from India include:

1. SenseGiz
2. Intangles Lab Pvt. Ltd.
3. Coeey Technologies
4. HUG Innovations
5. EyeROV (IROV Technologies Pvt. Ltd.)
6. Zenatix Solutions Pvt. Ltd.
7. Expostores
8. Imagine Software Labs Pvt. Ltd
9. YUPS Tech Solutions Pvt Ltd
10. Next Labs